



# What if your FP&A could do More?

The world of finance is changing rapidly, and traditional spreadsheets are no longer enough.

Outdated data, manual errors, and time-consuming processes are holding back finance teams and hindering growth.

# Limelight is the Excel-free FP&A

designed to empower your team with the real-time insights, automation, and flexibility needed to thrive in today's competitive landscape.



We understand the unique challenges faced by finance professionals – from managing complex budgets to delivering accurate forecasts. That's why we've built Limelight to be intuitive, powerful, and owned by finance.



#### The Challenge

Organizations are stuck in the past, relying on outdated tools and manual processes.

#### **Overburdened Teams**

Spending countless hours on data entry, consolidation, and error correction.

#### **Delayed Insights**

Waiting for reports and struggling to keep up with the pace of business.

#### **Missed Opportunities**

Making decisions based on outdated or incomplete information.

#### C The Outcome

A new level of FP&A. Better Productivity & Insights that Drive Growth.

#### Increased Productivity

Free up your team to focus on analysis and strategy.

#### Instant Insights

No more waiting for reports or chasing down numbers. Get the information you need, when you need it.

#### Data-Driven Decisions

Make confident choices based on the most current data, not yesterday's numbers.

# The Limelight Difference



#### **50% Faster Budget Cycles:**

Say goodbye to months of back-and-forth.



#### **Eliminate Review Iterations:**

Create one dynamic budget, forecast, or report that updates automatically.



#### **Improved Accuracy:**

Eliminate manual errors and gain confidence in your data.



#### **Accelerated Growth:**

Make data-driven decisions that drive real business results.



#### **Agile Planning:**

Respond quickly to changing market conditions and business needs.



#### **Unmatched Usability:**

Modern and intuitive interface that finance professionals love.



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"Automated roll-ups delivered executive insights in a matter of seconds."

#### Alex Beneke

Manager of Finance, Buyers Support Group





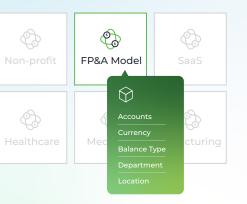
#### **How Limelight Works:**

### The Excel-Free FP&A Revolution



#### **Seamless Integration**

Connect all your data sources into one centralized platform, eliminating manual data entry and ensuring accuracy. Integrate with leading ERP, accounting, payroll and CRM systems.



#### **Finance-Owned Modeling**

Empower your finance team to take full control of their financial models. With an intuitive interface, you can effortlessly create and manage account hierarchies, roll-ups, dimensions, and business rules – the foundation for effective and agile financial planning.



#### **Planning & Forecasting**

Jumpstart your financial planning with Limelight's Ready-to-Go Package. Pre-built templates and best practices for an easy onboarding experience, while real-time collaboration and dynamic forecasting empower your team to make data-driven decisions.

# Key Differences from Excel



#### **Automation**

Limelight automates tedious tasks that bog down spreadsheets.



#### **Real-Time Data**

No more waiting for manual updates – your data is always current.



#### **Flexibility**

One template can handle multiple scenarios and dimensions, eliminating the need for countless versions.



#### Collaboration

Work together seamlessly online with built-in commenting and version control.





#### **Workforce Planning**

Efficiently plan and optimize your existing headcount, forecast future staffing needs, and model the impact of new hires. Limelight automatically calculates salaries, benefits, merit increases, and bonuses, taking the complexity out of workforce planning.



#### **Dashboards**

Your personalized command center for key metrics and insights. Interactive charts and graphs make it easy to explore your data and identify trends.





#### **Reporting & Ad Hoc Analysis**

Effortlessly create polished, professional reports in a variety of formats, always reflecting the latest information. Quickly analyze variances with built-in commentary, compare actuals to budgets, and dive deeper with ad hoc reporting.



#### Security and Risk Mitigation

Robust security features protect your financial data, while Limelight's centralized system mitigates risks associated with employee turnover by ensuring that institutional knowledge of financial models isn't lost when individuals leave.



## **Accelerate Onboarding** with Prebuilt Templates

These prebuilt models and templates, packed with industry best practices, get you up and running quickly, delivering results faster.

# **Your FP&A Journey Starts Here**

Our team of FP&A experts is dedicated to your success. Schedule a demo to see how Limelight can transform your financial processes, address your unique challenges, and help you achieve your goals.

**Book a Demo** 



#### Right choice for our team!

"We were able to create forecasts and new metric reports that better quide our business decisions."



Megan Koren VP of Finance, Cresa